

FOR IMMEDIATE RELEASE

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CHALLENGER INDUSTRIES GOES LEAD FREE

Dalton, GA – Challenger Industries is going lead free on all EnvyLawn® and DURAPlay® products! Every polyethylene, polypropylene, and nylon fiber that is used in manufacturing is either currently lead free or is in the process of converting to lead free. Challenger is working closely with yarn manufacturers to ensure that only the highest quality lead free yarns are used in the production of every EnvyLawn® and DURAPlay® style.

For years, EnvyLawn® has offered a unique, 100% recyclable and lead free product line that provides superior performance, natural look, and environmental sustainability. Challenger is the greenest artificial grass manufacturer in the world and is committed to producing the safest and most ecologically friendly synthetic grass on the market through tireless innovation and product development.

Visit Challenger Industries at www.challengerind.com, www.envylawn.com, or www.duraplaysports.com.

The EnvyLawn logo features a stylized green and yellow graphic to the left of the word "EnvyLawn" in a cursive, script font.

The DURAPlay logo features a stylized green and yellow graphic to the left of the word "DURAPlay" in a bold, sans-serif font.